# **BOARDROOM AD & EDITORIAL CALENDAR**





### March/April 2019

Cover: TBD Features: Excellence in Achievment Award Winners Vendor Case Studies (various club industries)

January/February 2019 (CMAA Show Issue)

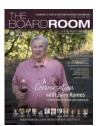
Cover: Top Private Club President of the Year

Features: CMAA Show issue, Private Club Presidents of the Year,

Distinguished Club Feature, Vendor Case Studies (various club industries)

Editorial deadline: January 25<sup>th</sup> Space reservation: March 15<sup>th</sup> Materials due: March 22<sup>nd</sup>

Editorial deadline: November 9<sup>th</sup> Space reservation: January 11<sup>th</sup> Materials due: January 18<sup>th</sup>



#### May/June 2019 Cover: Club Ideo

*Cover: Club Ideas, Club Employees, and Sustainability Features: Green Building, Sustainability Organic Wine and Garden, Vendor Case Studies (various club industries)* 

Editorial deadline: March 1<sup>st</sup> Space reservation: May 10<sup>th</sup> Materials due: May 17<sup>th</sup>



#### July/August 2019

Cover: Design Issue

Features: Architects, Designers, Builders, Interior Designers, Furniture, Wellness, Lockers, Vendor Case Studies (various club industries)

Editorial deadline: May 3<sup>rd</sup> Space reservation: July 5<sup>th</sup> Materials due: July 12<sup>th</sup>

#### September/October 2019

Cover: Technology Features: New Products, Technology Case Studies, Social Media, E-Newsletters and Marketing, Vendor Case Studies (various club industries)

Editorial deadline: July 12<sup>th</sup> Space reservation - Tech stories and ads due: August 30<sup>th</sup> Materials due: September 13<sup>th</sup>





#### November/December 2019

*Cover: Trends/State of the Industry Features: Welnness, Excellence in Achievement Award Winners, Vendor Case Studies (various club industries)* 

Editorial deadline: September 13<sup>th</sup> Space reservation: November 8<sup>th</sup> Materials due: November 15<sup>th</sup>

## January/February 2020 (CMAA Show Issue)

Cover: Top Private Club President of the Year Features: CMAA Show issue, Private Club Presidents of the Year, Distinguished Club Feature, Vendor Case Studies (various club industries)

Editorial deadline: November 8<sup>th</sup> Space reservation: December 20<sup>th</sup> Materials due: January 5<sup>th</sup>