

# BOARDROOM 2016 EDITORIAL CALENDAR



**January/February 2016 (CMAA Show Issue)**  
**Cover: Top Private Club President of the Year**  
**Features: CMAA Show issue, Private Club Presidents of the Year, Distinguished Club Feature, Vendor Case Studies (various club industries)**

*Editorial deadline: November 11<sup>th</sup>*  
*Space reservation: January 4<sup>nd</sup>*  
*Materials due: January 15<sup>th</sup>*



**March/April 2016**  
**Cover: CMAA President**  
**Features: Excellence in Achievement Award Winners, PGA, GCSAA Vendor Case Studies (various club industries)**

*Editorial deadline: January 27<sup>th</sup>*  
*Space reservation: March 1<sup>st</sup>*  
*Materials due: March 8<sup>th</sup>*



**May/June 2016**  
**Cover: Club Ideas, Club Employees, and Sustainability**  
**Features: Sharing Ideas, Green Building, Sustainability Organic Wine and Garden, Vendor Case Studies (various club industries)**

*Editorial deadline: March 3<sup>rd</sup>*  
*Space reservation: April 29<sup>th</sup>*  
*Materials due: May 6<sup>th</sup>*



**July/August 2016**  
**Cover: TBA**  
**Features: Architects, Designers, Builders, Interior Designers, Furniture, Wellness, Lockers, Vendor Case Studies (various club industries)**

*Editorial deadline: May 15<sup>th</sup>*  
*Space reservation: July 1<sup>st</sup>*  
*Materials due: July 8<sup>th</sup>*



**September/October 2016**  
**Cover: Technology and Celebrity Exclusive Interview**  
**Features: New Products, Technology Case Studies, Social Media, E-Newsletters and Marketing, Vendor Case Studies (various club industries)**

*Editorial deadline: July 14<sup>th</sup>*  
*Space reservation - Tech stories and ads due: September 2<sup>nd</sup>*  
*Materials due: September 9<sup>th</sup>*



**November/December 2016**  
**Cover: Trends/State of the Industry**  
**Features: Wellness, Clubhouse Interior, Architects, Builders, Excellence in Achievement Award Winners, Vendor Case Studies (various club industries)**

*Editorial deadline: September 15<sup>th</sup>*  
*Space reservation: October 28<sup>th</sup>*  
*Materials due: November 4<sup>th</sup>*



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